

Joining esteemed colleagues from around the world, Taylor Whitney, President and Founder of Preserving The Past, LLC, has been selected for the 2015 APEX program to Buenos Aires, an international exchange to teach film preservation and preserve the world's audiovisual heritage.

I invite you to come along with me on this educational excursion as a valued sponsor!

For your participation in this amazing opportunity you will receive:

- My undying gratitude
- Your name or company name on all publicity
- Your name/logo featured on the APEX blog reaching a worldwide audience
- Your name/logo prominently featured in our "It's a Wrap 2015" newsletter reaching an audience of over 2500 colleagues

After careful consideration of my skillset, APEX organizers chose me to work at the Museo del Cine (film collections) with the Argentine Navy Collection. Our purpose is to help on-site archivists gain an understanding of best practices in film preservation and teach proven workflow and methodology so that they best access and preserve their collection for the future. I am sure I will be learning as well!

NYU Faculty and APEX advisors chose me on the following criteria:

- Development of leadership
- Matching skills to the needs of the hosting institution
- Physical space constraints in the institution
- Giving first years students experience for future APEX programs
- Demonstrated interest in international exchange
- Language proficiency to assist teams
- Balance of graduated and current students

In the spirit of **paying it forward**, the volunteer opportunity is in keeping with our beliefs at Preserving The Past to educate and disseminate information to ensure photographs, film and video are organized, accessible and preserved for future generations according to preservation standards.

Your support enables me as a representative of the film preservation community to raise awareness of best practices to ensure long-term preservation of collections. The information passed forward to those with audiovisual collections but not necessarily the skills needed to preserve them will contribute to preserving our cultural heritage.

The Audiovisual Preservation Exchange (APEX) promotes international collaboration and academic dialogue on film and media preservation to safeguard the world's audiovisual heritage. APEX is an opportunity for members of the international audiovisual archival community to exchange knowledge and skills in areas such as inspection and care of audiovisual materials, cataloging, metadata management, digitization, digital preservation, and access to collections.

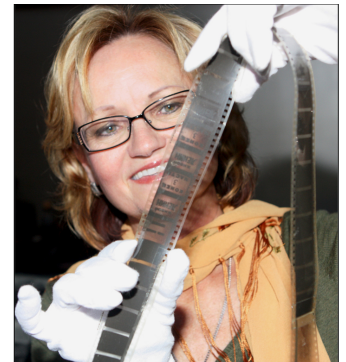
Thank you for carefully considering participation of this opportunity to share my hard-won expertise with eager archivists in Buenos Aires and the film preservation community worldwide.

To make a donation to this worthy cause go to <http://preservethepast.com/buenosaires>

Notes: APEX is providing accommodations and meals. While Preserving The Past, LLC is an inherent sponsor; we'd like to invite you to help offset the cost of airfare and other expenses involved.

For more information about the program and past excursions can be found here: <http://www.nyu.edu/tisch/preservation/research/apex/>

For more information on the Buenos Aires Exchange visit: <https://apexbuenosaires.wordpress.com/apex-buenos-aires/apex-ba/>, and <https://apexbuenosaires.wordpress.com/apex-buenos-aires/bios/-ip-carousel-127>



"Taylor is a natural educator who readily shares her expertise with colleagues and clients to the betterment of film and video restoration and preservation."

Ralph Sargent, Film Technology
Introduction speech awarding Taylor with the Alan Stark Award, AMIA, 2013, Richmond, Virginia.

Taylor Whitney, President and Founder of Preserving The Past, LLC, has worked in film production and film preservation for more than 23 years. As Sr. Film Inspection Technician she assisted in the film restoration team of Robert Harris and Jim Katz (*Lawrence of Arabia*, *My Fair Lady*) on *Rear Window*, *Vertigo*, *The Man Who Knew Too Much*, and *Trouble with Harry* as well as with such collections as The Sammy Davis Jr., Estate, The Mary Pickford Film Library and The Michael Douglas Film Library as well as with major motion picture studios such as Columbia, Universal, Fox, Paramount, etc. In 1997, Whitney established Preserving The Past, LLC to address a void in the then fast emerging field of film preservation: institutional, university, library, business, household, estates and private organizations. To add to years of her film preservation expertise Taylor continued her formal education at Ryerson University in Toronto, Canada (in collaboration with George Eastman House, International Museum of Photography and Film in Rochester, New York) where she was accepted in their unique inaugural program that incorporates museum studies with library science focusing on photography. She earned a Master of Arts in *Photographic Preservation and Collections Management*. The executive board of the Association of Moving Image Archivists awarded Taylor the 2013 Alan Stark Award honoring achievement in film preservation. Preserving The Past, LLC has offices in Rochester, NY and Los Angeles, CA with clients worldwide. taylor@preservethepast.com || www.preservethepast.com.

Taylor Whitney is Vice President of the Rochester AudioVisual Association, Regional Co-Coordinator of the Upstate NY Chapter of Association of Personal Historians, Co-Chair of the AMIA Preservation Committee, Newsletter Editor for The Photographic Historical Society of Rochester, NY, an active member of George Eastman House and Eastman House Council, the Association of Moving Image Archivists (AMIA), the Association of Personal Historians (APH), the Society of American Archivists (SAA), Landmark Society of Western New York and The Photographic Historical Society of Rochester, NY (TPHS) and recent graduate of The Entrepreneurs Network sponsored by High Tech Rochester.

I appreciate you passing along this link to others who may be interested in this sponsorship opportunity: <http://preservethepast.com/buenosaires>

